



CALIFORNIA DEPARTMENT OF  
FOOD & AGRICULTURE

Karen Ross, Secretary

April 5, 2016

## **Growers Approve Continuation of The California Wild Rice Program**

### **TO THE CALIFORNIA WILD RICE PRODUCER ADDRESSED:**

In a recently completed referendum, California wild rice producers approved continuation of the California Wild Rice Program. The majority (77.78%) of the wild rice producers that submitted ballots in the referendum voted in favor of continuing the operations of the Program. Based on the results of the referendum, the Wild Rice Program is authorized to operate for another five years through May 31, 2021.

The California Wild Rice Program is a state marketing order that has been in existence since 1986. The Program conducts promotion and research activities on behalf of the California wild rice industry. These activities are funded by a mandatory assessment on all wild rice producers. The assessment is currently \$10.00 per harvested acre.

If you have any questions regarding the referendum or the activities of the Wild Rice Program, please contact Fred Klose, Manager of the Wild Rice Program, at (916) 863-0312 or David Hillis of this office at the number below.

Sincerely,

Robert Maxie, Chief  
Marketing Branch

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